

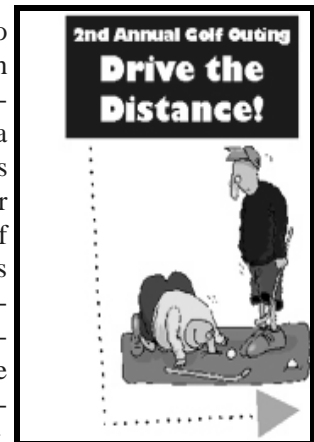
# Bizt@lk

## Local Business Network Newsletter

### The Ultimate Networking Tool

### CU Local Biz.com *Sponsorship*

CU Local Biz.com is a community network. We say it all the time, but what do we mean? Well, we provide the community a fresh look at local businesses through our unique online showcase. We also provide services to the community. In our sponsorship program, with your help, we assist non-profit groups that are trying to build a site. Currently we are sponsoring the Drive the Distance Golf Outing that L.W.'s Place is putting on in an effort to raise money for Drunk Driving classes and other such things that will benefit the community as a whole. The Drive the Distance Golf Outing is being held September 15th at the Railside Golf Club in Gibson City. Teams of golfers are playing for some real exciting prizes provided by community businesses. In an effort to support these types of community related events, we put together a website that details what the event is about, what kind of prizes are to be awarded, and an online printable registration. If you know of a club or an organization who may wish to have a site developed, but likely doesn't have the funds to do it, we will work with you on sponsoring a site for them. After all, isn't giving back to the community what makes it thrive?



September 15th, 2002

Communities generally have several networks established within them. Our goal is to unite the businesses of Champaign Urbana, helping each to succeed in its own right, and in the process strengthen the community. We are a network within the Champaign Urbana community that supports one another. We encourage you to check out CU Local Biz.com and stop in one of the stores that you have never visited. We provided with this newsletter business cards for you to put wherever you like, on your checkout counter, next to pamphlets about your business, in marketing packets, or in your pocket to give to that curious someone you might meet away from your business. These cards display your business as a member of CU Local Biz.com.

*Come on in...Check out your neighbors!*

### *Current Marketing and Advertising*

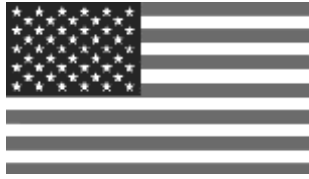
Many of you may have seen our ads that ran throughout August in the NewsGazette, where we will be running new ads up until the end of October. These included two ads with six businesses listed and six smaller direct mentions of our business. If you picked up the Eye on Urbana you will see our half page ad prominently displayed. The Eye on Urbana newspaper is a monthly paper geared towards local businesses within the Urbana community. We are also advertising in the Daily Illini and CU City View that will run for twelve weeks. Every business receives direct mention advertisements as part of their yearly membership.

<b>CU Local Biz.Com</b> <a href="http://www.culocalbiz.com">www.culocalbiz.com</a> <small>4 businesses Urbana's Local Business Showcase</small>		
<b>Creative</b> <small>Tile &amp; Flooring Service</small> <small>Online Portfolio &amp; Estimates</small>	<b>The Great Ignazio</b> <small>Restaurants</small> <small>(217) 359-7377</small>	<b>St. Joseph Apothecary</b> <small>Her Compounding Professionals</small> <small>Toll Free: (800) 241-1064</small>
<b>AWARDS</b> <small>(217) 352-6378</small> <small>www.awardsltd.com</small>	<b>Jon's Pipe Shop</b> <small>Pipes   Tobacco   Cigars</small> <small>www.pipeshop.com</small>	<b>a time to Petaliother</b> <small>Floral Designers &amp; Event Planners</small> <small>(217) 238-1300</small>

News Gazette Direct Ad August 2002

**Volume 2, Issue 2**

**September 2002**



# Support the Businesses that Support our Community like...

CU Local Biz.Com

Phone: 217-369-0458

Fax: 217-384-4458

Web: [www.culocalbiz.com](http://www.culocalbiz.com)

Email: [info@culocalbiz.com](mailto:info@culocalbiz.com)



A community network *just a click away* which links you to businesses, churches, community events, and civic organizations!

*We would like to extend a warm welcome to the new members of Champaign Urbana's Only Local Business e-Showcase*

### The Great Impasta

An Italian Restaurant located in downtown Champaign, serving Northern Italian cuisine.



### New Life Construction

A General Contracting Company located in Champaign, Illinois, specializing in Custom Home building, additions, and remodeling.



### Haynes Construction

A Champaign/Urbana locally owned construction company that specializes in remodeling.



### Awards Ltd.

Awards Ltd...specializing in recognition trophies, plaques, and executive gifts since 1976.



### St. Joseph's Apothecary

Providing professional and personal care - just like an old-fashioned neighborhood drug store.



### 4H-Stuff.com

Great 4-H promotional items, including t-shirts, pens, pencils, magnets, and much, much more.



### Creative Tile and Flooring Service

Creative Tile & Flooring specializes in ceramic and vinyl tile, as well as hardwood flooring in Champaign/Urbana and surrounding communities.



### Stamps Direct

A Champaign business that has been supplying rubber stamps and marking supplies to retail and wholesale businesses for over ten years.



### Unique Baby Gifts

Custom made Baby Gifts...for that *special* little one. Located in the Lincoln Square Mall.



### Round Barn Catering

Catering for any event, large or small. Call today to have some of the best service through a well known name in catering.



Check out all our businesses online today!  
Visit our E-Coupons section for super savings!