

Bizt@lk

Local Business Network Newsletter

The Ultimate Networking Tool

CU Local Biz.com *another look*

CU Local Biz.com would like to extend a warm welcome to all the new businesses and to all the returning locally owned businesses. We are proud of our locally owned business e-showcase. Our community is thriving right now and we hope to push forward with enthusiasm and success. We have created new sections on our website, so if you haven't visited CU Local Biz.com in a while, come check us out. We have an updated community section, with community events calendar, church schedules, and community links. The community section is sponsored by community businesses and is an excellent resource for anyone living in, or planning on visiting, the area.



Next year, the Chicago Bears are going to be playing in our twin cities, and with them will come thousands of fans, bringing their desire for local flavor.

They will be looking for local businesses, not the large corporations that they have available in their area. They will be coming to your door. Being on the internet will help promote your business to anyone traveling into our community. We are currently working on being placed in all the local directories on the internet. It's an exciting time to be living in Champaign/Urbana.

In the future, we are going to be sponsoring sites, businesses or organizations within the community who are funded by community institutions. We are also developing a more comprehensive advertising campaign, in order to directly mention your locally owned business and to get our name out into the community. As you might have seen, our billboards have been up all over the community, bringing new people to our site and yours everyday. Another manner in which we are getting the word out about CU Local Biz are window signs and business cards for our customers. These will be displayed at your business and can help to bring people to your site. Remember, we are the only locally owned E-showcase and we're here to serve you and the community.

Come on in...Check out your neighbors!

Upcoming Marketing and Advertising

CU Local Biz.com has had a successful year with it's CO-OP billboard advertisements. We offer plans for either single businesses or two non-competing businesses, providing an opportunity to share billboard ads with CU Local Biz.com. This is a cost effective means to attract consumers to your business. We are also passing out e-coupons and flyers around campus and will be doing so at the Bears' games this year. We will be implementing our new campaign for our local business owners, which includes a window sign for each of our listed businesses and business cards, displaying your business name and your online web address. We are still doing direct and indirect advertising in the News Gazette. If you would like to do a CO-OP newsprint ad, please let us know.



CO-OP Advertising Example

Volume 2, Issue 1

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Support the Businesses that Support our Community like...

CU Local Biz.Com

Phone: 217-398-5646

Fax: 217-384-4458

Web: www.culocalbiz.com

Email: info@culocalbiz.com



A community network *just a click away* which links you to businesses, churches, community events, and civic organizations!

CU Local Biz.com Members

- A Time to Remember
- B & D Studios
- Barham Benefit Group
- Body Therapy Center
- Bright Ideas
- Brya Insurance
- Busey Bank
- Callaway Insurance Agency
- Champagne Audio
- Christie Clinic
- Clark Plumbing & Heating, Inc.
- Cotter Glass Company
- Framers Market
- Gallo Miller
- Gold's Bed and Breakfast
- Jewelry Just 4 You
- Jon's Pipe Shop
- Just Fore Fun Golf
- Lincoln Land Express
- LookatUsedCars.com
- Maple Lane Farm
- Margaritas Mexican Restaurant
- Max Mitchell/Coldwell Banker
- Matzner Chiropractic Clinic
- Morgan Funeral Home
- Odyssey Audio Video Networking
- Owens Funeral Home
- J. Venezia - Prepaid Legal Services
- Premier Car Audio
- Prestige Printing
- Randy Clark Insurance Agency
- Reliv International
- Round Barn Banquet Center
- Sticklen Insurance
- St. Joseph Apothecary
- T.M.S. Auto Care
- Tidy Powerwash Service
- Venezia Insurance Brokerage
- Vid Com Systems
- Wood Specialties

Check out our businesses online today!
Visit our E-Coupons section for super savings!